

BSB40820

Certificate IV in Marketing and Communication

Duration: 52 Weeks

CRICOS CODE: 111070G

Acquire essential skills and knowledge for applying advanced marketing and communication expertise in diverse situations. This program aids achievement in both dedicated marketing roles and broader organisational contexts. Develop problem-solving skills for various challenges and assess information from multiple sources effectively.



Main Skills

- ✓ Build versatile skills for marketing and broader roles.
- ✓ Analyse consumer behaviour, promote products, and present effectively.
- ✓ Enhance communication and relationship abilities.



Sydney



Intake dates (2023): Nov

Intake dates (2024)

Jan/Feb/Apr/May/Jul/Aug/Oct/
Nov/Dec



ENTRY REQUIREMENTS



AT LEAST 18 YEARS OF AGE



**OVERALL SCORE OF IELTS 6.0
OR EQUIVALENT**



**YEAR 12 OR EQUIVALENT OR
OTHER QUALIFICATIONS**

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