

BSB50620

Diploma of Marketing and Communication

Duration: 52 Weeks

CRICOS CODE: 111071F

Diploma of Marketing and Communication is a pathway from the Certificate IV level. It hones managerial skills for implementing marketing plans in businesses. Students apply theory to real-world business cases, reporting to seniors and possibly leading project teams or taking on management roles in marketing and communication.



Main Skills

- ✓ Create a coherent marketing communication plan.
- ✓ Analyse market trends.
- ✓ Recognise and assess marketing opportunities



Sydney



Intake dates (2024)

Jan/Feb/Apr/May/Jul/Aug/Oct/
Nov/Dec



Academic, Innovative, Tenacious & Empowerment

ENTRY REQUIREMENTS



AT LEAST 18 YEARS OF AGE



OVERALL SCORE OF IELTS 6.0
OR EQUIVALENT



YEAR 12 OR EQUIVALENT OR
OTHER QUALIFICATIONS

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