

BSB60520

Advanced Diploma of Marketing and Communication

Duration: 52 Weeks


CRICOS CODE: 111072E


Advanced Diploma of Marketing and Communication, you'll cover a wide range of topics to enhance your strategic marketing skills. Learn to lead teams in executing, managing, reviewing, and adapting marketing projects that support an organisation's goals. This qualification is for individuals providing leadership and strategic direction in marketing and communication activities



Main Skills

- ✓ Expertly lead marketing projects aligned with organisational goals
- ✓ Proficient in budgeting, change management, and fostering innovation
- ✓ Inspire and drive innovation within the organisation

 Sydney

 **Intake dates (2024)**
Feb/Apr/May/Jul/Aug/Oct/Nov/Dec



ENTRY REQUIREMENTS



AT LEAST 18 YEARS OF AGE



OVERALL SCORE OF IELTS 6.0 OR EQUIVALENT



YEAR 12 OR EQUIVALENT OR OTHER QUALIFICATIONS

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