### BSB40820

# Certificate IV in Marketing and Communication



# Duration: 52 Weeks

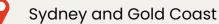
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Acquire essential skills and knowledge for applying advanced marketing and communication expertise in diverse situations. This program aids achievement in both dedicated marketing roles and broader organisational contexts. Develop problemsolving skills for various challenges and assess information from multiple sources effectively.



## **Main Skills**

- Build versatile skills for marketing and broader roles.
- Analyse consumer behaviour, promote products, and present effectively.
- Enhance communication and relationship abilities.



Intake dates (2023): Nov Intake dates (2024) Jan/Feb/Apr/May/Jul/Aug/Oct/ Nov/Dec

# ENTRY REQUIREMENTS



#### AT LEAST 18 YEARS OF AGE



#### OVERALL SCORE OF IELTS 6.0 OR EQUIVALENT



YEAR 12 OR EQUIVALENT OR OTHER QUALIFICATIONS

## **CONTACT:**

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